

# Brownfields Redevelopment



## Community Participation Roadmap



### Phase 1: Pre-Planning

Connect with the community, understand needs and assets, build trust, and identify other brownfields sites

01

02



### Phase 2: Planning

Due Diligence: feasibility of project, site reuse plan, site assessment



Phase 3:  
Redevelopment  
EPA Award, CBA, displacement statement - updates on noise, traffic, and other construction updates that might interrupt routine.

03

For more  
information on  
TAB Services:



# COMMUNITY ENGAGEMENT "SEEDS" FRAMEWORK



## EDUCATE

Utilize education materials created by UConn TAB to achieve goals throughout each phase

## EMPOWER

Empower community liaisons to take resources to community

## DISSEMINATE

Teach the community all that was learned through provided educate resources

## SUSTAINABLE OUTREACH

Determine an approach that works for the community and will last beyond all phases

## STAKEHOLDERS

Identify the key community stakeholders through a stakeholder analysis

# COMMUNITY ENGAGEMENT "SEEDS" FRAMEWORK

Phase 1: Pre-Planning Educate Resources

**INFORM**



- **Brownfields 101**
- **Risk Communication**

**CONSULT**



- **SWOT Analysis**
- **Goal Setting**

**INVOLVE**



- **Focus Groups**
- **Listening Sessions**

**COLLABORATE**



Your community is engaging in Pre-Planning if you are:

- Just getting started
- Thinking about applying for a brownfield grant
- Starting a brownfields inventory

# COMMUNITY ENGAGEMENT "SEEDS" FRAMEWORK

Phase 2: Planning Educate Resources

Your community is engaging in Planning if you are:

- 1.
- 2.
- 3.

## INFORM



- Risk Communication
- Hosting a Successful Community Meeting

## CONSULT



- Change Agent Programs
- Infographics & Communications

## INVOLVE



- Community Education
- Youth Driven Projects
- Listening Sessions
- Community Web Pages

## COLLABORATE



- Change Agent Programs
- Community Meeting Strategies

# COMMUNITY ENGAGEMENT "SEEDS" FRAMEWORK

## Phase 3: Redevelopment Educate Resources

Your community is  
engaging in  
Redevelopment if you  
are:

- 1.
- 2.
- 3.

### INFORM



- Risk Communication
- Hosting a Successful Community Meeting
- Displacement

### CONSULT



- Change Agent Programs
- Infographics & Communications

### INVOLVE



- Community Education
- Listening Sessions
- CitizenLab Website

### COLLABORATE



- Community Benefits Agreement
- Coalition Building
- Development Risk Communication
- Displacement Strategies